

SUBSCRIPTION PLANS & SPONSORSHIPS



The goal of Shop Local RI is to allow business owners to create more revenue by selling their products and services through an easily accessible e-commerce platform; dedicated to coaching and mentoring them to thrive.

We believe that successful small business owners are the engine that creates strong, educated, thriving communities.

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Prepared by:

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SHOP LOCAL RI



Arts & Music



Attractions



Personal Care



Fashion &
Apparel



Food & Drink



Home & Living



Pro Services

SHOP LOCAL RI SUBSCRIPTION PLANS

	FREE	\$9 / MONTH	\$19 / MONTH	+ \$49 / MONTH
Sell Products!		✓ Up to 10 Products	✓ Up to 30 Products	
Business Profile Directory Listing	✓	✓	✓	✓
Links to Your Website and Socials (great for your SEO!)	✓	✓	✓	✓
Guest on ShopLocal RI Podcast		✓	✓	✓
Featured in ShopLocalRI ongoing Social media		✓	✓	✓
Add Videos on Business Profile Page			✓	✓
Sponsor of Shop Local RI newsletter and podcast			✓	✓
Shop Local RI PRO Badge			✓	✓
Responsive Display Ads throughout marketplace				✓

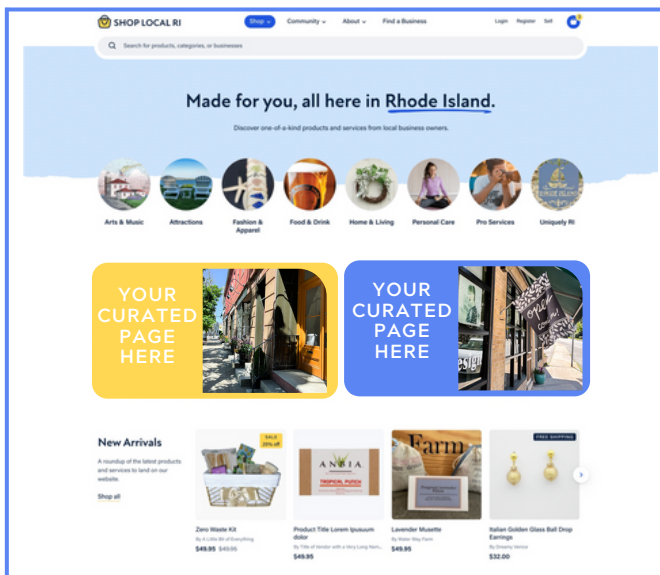
*Customized subscriptions available .

CREATE A CURATED COLLECTION OF VENDORS OR PRODUCTS

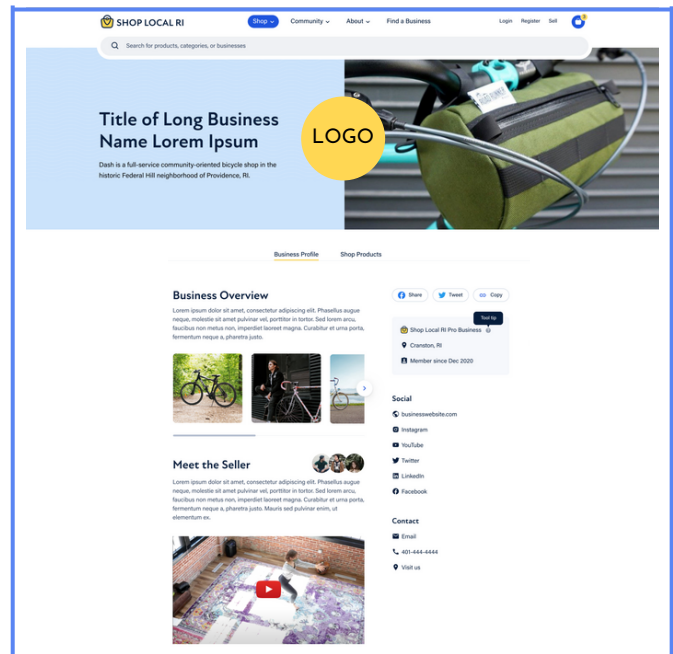
**The New ShopLocalRI.com Marketplace
Launches on September 1, 2022**

Creating a Curated Collection of Vendors or Products pulls a customer's attention to browse your city, town, organization or company. We will work closely with you to create and market a successful collection so that each business showcased has an engaging Profile Page for their business.

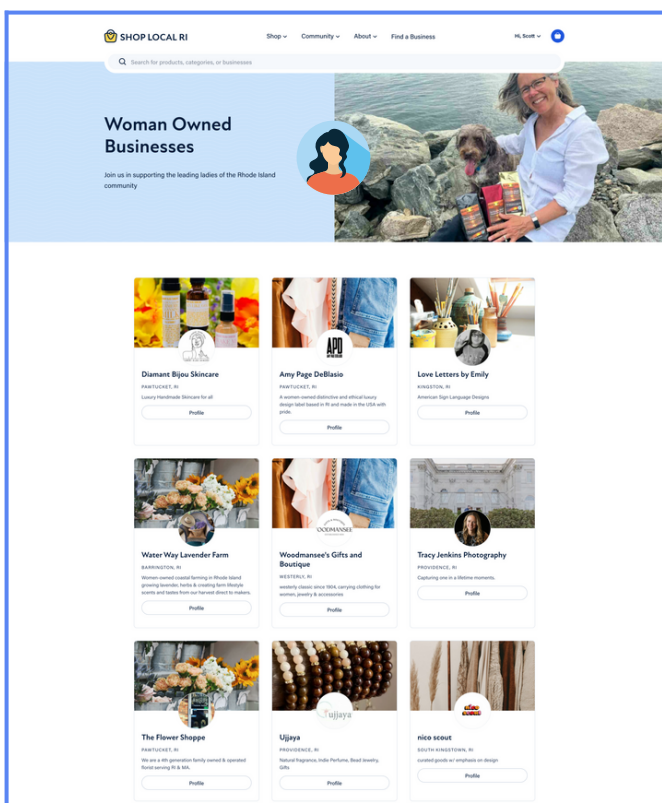
Home Page



Business Profile Page



Curated Collections



Curated Collections live on the Home Page to include any of the following:

- Product Collections will be curated by the Visual Thrive team and include selections for diverse business groups and special days, such as Mother's Day, Valentine's Day or Back to School.
- Cities or Towns can create a Vendor Collection to highlight local businesses.
- Organizations can highlight their own member businesses or products that their members sell.

Each Curated Collection costs \$6,000/year*.

**This is an introductory price.*



Other Ways to Support RI's Shop Local Community

The New ShopLocalRI.com Marketplace
Launches on September 1, 2022

PREMIER SPONSORSHIPS

The goal of Shop Local RI is to support business owners by selling their products and services through an easily accessible e-commerce platform. We believe that successful small business owners are the engine that creates strong, educated communities.

Made for you, all here in Rhode Island.

Discover one-of-a-kind products and services from local business owners.



Arts & Music



Attractions



Personal Care



Fashion &
Apparel



Food & Drink



Home & Living



Pro Services



Gifts

Our premier sponsors receive the following:

- Fully customized, enhanced Business Profile Page
- Logo on the Home Page of Shop Local RI
- Responsive Display Ads throughout marketplace

Sponsorship opportunities can be completely customized.

- Professional photography
- Guest on Quarterly Business Series
- Full production of a single video (or a series of short videos) marketed through multiple Shop Local RI channels, and posted in the RI Community Business Forum activities

Sponsorships start @ \$10,000



A Carefully Curated Leadership Team

With the leadership of three experienced professionals who love working together (and have lots of fun!) we harness our strengths, skills and expertise to bring our clients' vision into reality, and deliver exactly what they want.



SCOTT INDERMAUR - CEO

For over 30 years, as owner of Indermaur Media and now the co-founder and CEO of Visual Thrive, Scott has created corporate narratives with photography and video. Scott is now able to leverage that work across a wide variety of platforms and industries. Scott manages Visual Thrive's overall direction, as well as "everything visual" as he expertly collaborates with both internal and external teams to deliver stellar productions. His expertise and creative vision will highlight the best your business has to offer.



LORI GIUTTARI - CMO

2022 Leaders & Achievers Award, Providence Business News

As CMO and co-founder of Visual Thrive, Lori brings 30+ years leading Fortune 500 global marketing teams, coaching executives and consulting business owners to deliver on their vision for growth through marketing. She will become a true partner in your business success. Lori is a Certified Master Executive Coach and uses all of her knowledge to support your company. Lori manages all marketing operations that support your company's growth and success.



MELISSA ROUX - COO

Melissa brings over 16 years of production experience, and exceptional organizational and visionary skills to Visual Thrive. She has managed teams responsible for driving engagement and pipeline growth through multimedia assets at all stages of the customer journey; and as an award-winning video producer, Melissa ensures that everything we do is executed at its best - from customer testimonials, to animated explainer videos, live-action product launch videos, and large or small on-site video production.



SHOP LOCAL RI

Launching on September 1, 2022

Please contact us to get started; or for a behind-the-scenes view of RI's new and improved Shop Local, please do not hesitate to reach out!

Contact:

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